



Johanna

JOHANNA Summer School "Cruise Management Course"

Programme (06.08.2021)

Gdynia/POLAND 13-17 September 2021

MONDAY (Day 1): Faculty of Management & Quality Science (81-87 Morska, Gdynia)

Time	Topic	Info
9:30 – 10:00	Cruise Management Course - opening	
10:00 – 11:00	Active lecture: <i>Cruise Industry Overview</i>	Prof. Dr. Dr. Alexis Papatthanassis, Rector, Bremerhaven University of Applied Science, GERMANY (tbc)
11:15 – 12:15	Training: <i>Cruise Industry Overview</i>	
12:15 – 13:00	Lunch break	
13:00 – 14:00	Active lecture: <i>Cruise Passenger Behavior & Customer Service</i>	Prof. Dr. Werner Gronau, Edna Ozuna Garcia, M.A., Economic Faculty, Stralsund University of Applied Science, GERMANY
14:15 – 15:15	Training: <i>Cruise Passenger Behavior & Customer Service</i>	
15:30 – 16:30	Active lecture: <i>Cooperation & team training</i>	Malin Hagberg-Andersson, Cruise coordinator, City of Karlskrona, SWEDEN
16:30 – 17:30	Outdoor activities: <i>Cooperation & team training</i>	
19:00 – 21:00	Dinner & Networking meeting	City of Gdynia

TUESDAY (Day 2): Faculty of Management & Quality Science (81-87 Morska, Gdynia)

Time	Topic	Info
9:30 – 11:00	Active lecture: <i>Cruise Operations Management & Port Authorities</i>	Michał Stupak, Manager, Port of Gdańsk, POLAND (tbc)
11:15 – 12:15	Active lecture: <i>Consumer research in the cruise industry</i>	Prof. Dr. Werner Gronau, Edna Ozuna Garcia, M.A., Economic Faculty, Stralsund University of Applied Science, GERMANY
12:30 – 13:30	Training: <i>Consumer research in the cruise industry</i>	
13:30 – 14:15	Lunch break	
14:15 – 15:15	Active lecture: <i>Tourism Destination Management</i>	Marta Chelkowska, Director, Department of Tourism, Marshal Office of the Pomorskie region, POLAND (tbc)
15:30 – 16:30	Active lecture: <i>Tourism Destination Management</i>	
18:00 – 19:30	Sightseeing of City of Gdańsk	City of Gdańsk
19:30 – 22:00	Dinner in Gdansk	City of Gdańsk

WEDNESDAY (Day 3): Faculty of Navigation (3 Jana Pawła II, Gdynia) & City of Gdynia

Time	Topic	Info
10:30 – 11:30	Active lecture: <i>Cruise ships pre-visit checks, approaching, anchoring & berthing</i>	Prof. Przemysław Wilczyński, Navigation Faculty, Gdynia Maritime University, POLAND
11:45 – 12:45	Training: <i>Cruise ships pre-visit checks, approaching, anchoring & berthing</i>	
12:45 – 13:45	Lunch break	
13:45 – 14:45	Active lecture: <i>Cruise ships entrance check-in & documents</i>	Dr Krzysztof Wróbel, Navigation Faculty, Gdynia Maritime University, POLAND
15:00 – 16:00	Training: <i>Cruise ships entrance check-in & documents</i>	
16:30 – 18:00	Sightseeing historic of Tall Ship "Dar Pomorza" and naval second war ship "Błyskawica"	City of Gdynia
18:00 – 20:00	Networking Dinner	City of Gdynia

THURSDAY (Day 4): Faculty of Navigation (3 Jana Pawła II) & Port of Gdynia

Time	Topic	Info
10:00 – 11:00	Active Lecture: <i>External technical services & supply & documents</i>	Prof. Henryk Śniegocki, Navigation Faculty, Gdynia Maritime University, POLAND
11:15 – 12:15	Training: <i>Cruise ships pre-visit checks, approaching, anchoring & berthing</i>	Prof. Przemysław Wilczyński, Navigation Faculty, Gdynia Maritime University, POLAND
12:15 - 13:00	Lunch break	
12:30 – 13:30	Visit to the planetarium of the Navigation Faculty	
17:00 – 18:00	Naval Museum in Gdynia	City of Gdynia
18:00 – 20:00	Networking Dinner	City of Gdynia

FRIDAY (Day 5): Faculty of Navigation (3 Jana Pawła II)

Time	Topic	Info
10:30 – 11:30	Active lecture: <i>Tourism Destination Management</i>	Łukasz Magrian, Director, Pomeranian Regional Tourist Organisation, POLAND (tbc)
11:45 – 12:45	Active lecture: <i>Tourism Destination Management</i>	
12:45 – 13:30	Lunch break	
13:30 – 14:30	Active lecture: <i>Developing tourist packages for cruise travellers</i>	Prof. Joanna Kizielewicz, Dr Katarzyna Skrzyszewska, Faculty of Management and Quality Science, Gdynia Maritime University, POLAND
14:45 – 15:45	Training: <i>Developing tourist packages for cruise travellers</i>	
16:00 - 16:30	Summer School Course – Official Summary	
16:30 – 18:00	Farewell Coctail	

